

ATTENTION!
MARKETING MANAGER

After SPM, What Next?

ARK'S MALAYSIAN EDUCATION FAIR ROADSHOW 2017

Ark has been organizing Education Fair Roadshows since 1986. Thousands of students and parents have benefitted from our Nationwide Roadshows. Hundreds of Colleges and Universities have participated in our Nationwide Roadshows and recruited thousands of school-leavers throughout Malaysia over the last 30 years.

Our next Nationwide Roadshow will be held at 12 venues throughout East and West Malaysia. The best time to publicise your college is in December when more than half a million students will leave school during the first week of December 2017. The most important mind boggling issue to resolve for all of them will be 'After SPM, What Next?'

We are looking for a total of 20 institutions offering a very wide range of courses starting from Pre-U / Foundation Programs, Skill based trainings, Diploma programs and Degree courses to join us in our next Nationwide Roadshow.

Not everyone has easy access to educational opportunities. Not everyone browses through the internet or reads the newspapers regularly. We need to bring information to the students' doorstep. We need to actively reach out to them and make it convenient for their parents to meet and talk to college officials. Nothing replaces face-to face meeting. Your face-to-face interaction will make a great difference in your recruitment drive.

Date	State	Town	Venue	Time
5/12/17	Sabah	Tawau	MB Hotel	The Education Fair will be open to the general public from 1.00 p.m. – 5.00 p.m. in East Malaysia and from 2.00 p.m. – 6.00 p.m. in West Malaysia.
6/12/17	Sabah	Sandakan	Hotel Sandakan	
7/12/17	Sabah	Kota Kinabalu	Klagan Hotel	
9/12/17	Sarawak	Kuching	Merdeka Palace	Participation Fee Cost does not include transportation, hotel and food.
10/12/17	Sarawak	Sibu	Paramount Hotel	
11/12/17	Sarawak	Miri	Everly Hotel	
13/12/17	Penang	Georgetown	PSDC Bayan Baru	
14/12/17	Kedah	Sungai Petani	SP Inn	
15/12/17	Perak	Ipoh	Syuen Hotel	
17/12/17	Pahang	Kuantan	Grand Continental Hotel	
18/12/17	Johor	Johor Bahru	Crystal Crown Hotel	
19/12/17	Malacca	Melaka	Hotel Equitorial	

Time

The Education Fair will be open to the general public from 1.00 p.m. – 5.00 p.m. in East Malaysia and from 2.00 p.m. – 6.00 p.m. in West Malaysia.

Participation Fee

Cost does not include transportation, hotel and food.

EARLY BIRD RATE

Booking form and payment received before 15/10/17

Package Offer (Participation at all 12 venues)	—	RM 14,400
Individual Venues	—	RM 2,000 per venue

STANDARD RATE

Booking form and payment received after 15/10/17

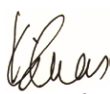
Package Offer (Participation at all 12 venues)	—	RM 24,000
Individual Venues	—	RM 3,000 per venue

Publicity Benefit

If your booking form and full payment is received before 15/10/17, your institution's name will be included in all publicity materials including posters, leaflets, banners, advertisements and social media. School-leavers will be informed in advance that you will be there.

To confirm your participation, complete the application form and fax to: (03)3371 6836 or email: enquiry@ark.com.my. Kindly bank in the full payment in favour of Ark Publications into Maybank A/c No. 562115507195. If you need further information, kindly contact Vicky (016-228 6500) or Chris (016-211 6100). See you at the Roadshow!

With Best Regards



K. Krishnan, MA (USA)
Organiser

ark ARK PUBLICATIONS
Reg. No. SA0275053-X

www.ark.com.my

P.O. Box 219, 41916 Klang, Selangor, Malaysia

Tel: (603)3381 1259

Fax: (603)3371 6836

Whatsapp: 016-327 7100

Email: enquiry@ark.com.my

BOOKING FORM
ARK'S MALAYSIAN EDUCATION FAIR ROADSHOW 2017

ARK PUBLICATIONS

P.O. BOX 219, 41916 KLANG, SELANGOR, MALAYSIA.

Tel: (03)33811259 Fax: (03)33716836 Whatsapp: 016-3277100 Email: enquiry@ark.com.my

Name of Exhibitor:	
Mailing address:	
Contact person: Mr / Mrs / Ms	Designation:
Tel. no.	H/P no.
Email:	Fax:
The name of our institution should appear on all publicity materials as:	

COST OF PARTICIPATION

1. The cost of participation does not include transportation and hotel accommodation.
2. The organiser has the right to change the date/venue if necessary.
3. Payments received after the closing date will not be refunded.
4. The Organisers have the right to decline acceptance of this booking form and are not obliged to give any reasons for doing so.

We have read and understood the terms and conditions outlined in the offer letter and the booking form.

	EARLY BIRD RATE (Deadline: 15/10/17)	STANDARD RATE (After 15/10/17)
Package Offer (Participate in all 12 venues)	RM 14,400	RM 24,000
Individual venues (per venue)	RM 2,000	RM 3,000

We would like to participate in Package Offer (All 12 venues)
 Individual Participation at _____ venues (Indicated below).

(Tick ✓)	Town	Venue	Date	Time
<input type="checkbox"/>	Tawau	MB Hotel	5/12/17	1.00 p.m. – 5.00 p.m.
<input type="checkbox"/>	Sandakan	Hotel Sandakan	6/12/17	1.00 p.m. – 5.00 p.m.
<input type="checkbox"/>	Kota Kinabalu	Klagan Hotel	7/12/17	1.00 p.m. – 5.00 p.m.
<input type="checkbox"/>	Kuching	Merdeka Palace	9/12/17	1.00 p.m. – 5.00 p.m.
<input type="checkbox"/>	Sibu	Paramount Hotel	10/12/17	1.00 p.m. – 5.00 p.m.
<input type="checkbox"/>	Miri	Everly Hotel	11/12/17	1.00 p.m. – 5.00 p.m.
<input type="checkbox"/>	Georgetown	PSDC Bayan Baru	13/12/17	2.00 p.m. – 6.00 p.m.
<input type="checkbox"/>	Sungai Petani	SP Inn	14/12/17	2.00 p.m. – 6.00 p.m.
<input type="checkbox"/>	Ipoh	Syuen Hotel	15/12/17	2.00 p.m. – 6.00 p.m.
<input type="checkbox"/>	Kuantan	Grand Continental Hotel	17/12/17	2.00 p.m. – 6.00 p.m.
<input type="checkbox"/>	Johor Bahru	Crystal Crown Hotel	18/12/17	2.00 p.m. – 6.00 p.m.
<input type="checkbox"/>	Melaka	Hotel Equitorial	19/12/17	2.00 p.m. – 6.00 p.m.

- We forward herewith our cheque No. _____ for RM _____ in favour of Ark Publications being full payment for participation in the Roadshow.
- We will remit the full amount in favour of Ark Publications to Maybank, Klang branch, Malaysia A/c no. 562115507195.

Please acknowledge receipt and send us further details on the roadshow, if any.

Sign & stamp

Date